

**“Implementing Joint Commission’s  
Tobacco Treatment Measures:  
A Webinar for Decision Makers”**

**Thursday, September 8, 2011**

**12 – 1 PM (EST) Webinar**

Join the Tobacco Cessation Centers of New York State and The Joint Commission for an informational webinar on the new set of tobacco treatment measures. Learn the evidence that supports the measures and how hospitals can prepare for it, including free assistance from the NYS Smokers’ Quitline.

**Featured Speakers:**

**Nancy Lawler**, Associate Project Manager, *Joint Commission*

**Sue Ellen Wagner**, Vice President of Community Health, *HANYS*

**Paula Celestino**, Project Director, *New York State Smokers’ Quitline*

**Pat Bax**, Marketing Coordinator, *New York State Smokers’ Quitline*

**Jeri Bosman**, RN, *Center for Smoking Cessation at Seton Health*

**Who should attend:** Hospital Administrators, Quality Management staff, Clinical Educators, Information Technology Specialists (involved with EHRs) Community Health Coordinators

**To register for this event, click here:**

<http://roswellpark.adobeconnect.com/treatmentmeasures/event/registration.html>

Questions about registration? Contact Pat Bax at [Patricia.Bax@RoswellPark.org](mailto:Patricia.Bax@RoswellPark.org)

**Cost:** FREE! Conference lines are limited to the first 150 registered  
*(please share lines whenever possible)*

**Save the date:** Join us on October 20, 2011 for a follow-up webinar: “Bedside Counseling for Tobacco Users: Implementing the New Joint Commission Tobacco Measures.” More information to follow.

**More information:** Find more information on The Joint Commission tobacco treatment measure by viewing the Specifications Manual Version 4.0 located at [http://www.jointcommission.org/specifications\\_manual\\_for\\_national\\_hospital\\_in\\_patient\\_quality\\_measures/](http://www.jointcommission.org/specifications_manual_for_national_hospital_in_patient_quality_measures/)